



AU SMALL FINANCE BANK LIMITED

CIN: L36911RJ1996PLC011381

Disclosure under Regulation 46(2)(n) of SEBI Listing Regulation pertaining to agreements with media companies and/or their associated

AU Small Finance Bank Limited has entered into service agreement with below mentioned PR Agency:

PERFECT RELATION PVT. LTD.

Devchand House, 4th Floor,

Shiv Sagar Estate,

Dr. Annie Besant Road, Mumbai: 400018

1. The aforesaid agency is engaged in the business of advertising, media planning and marketing communications and, as per the Service Agreement, the scope of work covers development of advertising and marketing strategies for the Bank including brand advertising, product advertising, other communications along with the media planning, buying and releasing services and Public Relations.
2. There is no nominee of the aforesaid Agency on the Board of AU Small Finance Bank Limited.
3. There is no management control or potential conflict of interest arising out of Service Agreement entered by AU Small Finance Bank Limited with the aforesaid agency.
4. There is no other back to back treaties/ contracts/ agreements/ MoUs or similar instruments entered by AU Small Finance Bank Limited with the aforesaid Agency and/or its associates for the purpose of advertising, publicity, etc.